

COOKIES POLICY

Last updated on January 7th, 2021

Our Website <https://www.store.ie-uk.com/> uses Cookies to distinguish you from other users of our Website. This helps us to provide you with a good experience when you browse our Website and also allows us to improve our Website. On revisiting our Website, we will therefore be able to obtain information about your previous visits and about your computer including where available your IP address, operating system and browser type, for system administration and to report aggregate information for Insightful Environments' marketing purposes. By continuing to browse the Website, you are agreeing to our use of Cookies.

We reserve the right to make changes to this Cookies Policy at any time and for any reason by updated the "Last updated" date at the top of this page. Any changes or modifications will be effective immediately upon posting the updated Cookies Policy on the Website without sending a notice to you.

A cookie is a small file of letters and numbers that are stored on your browser or the local drive of your device (computer, tablet or mobile phone) if you agree. Cookies contain information that is transferred to your device's local drive. Generally, such a 'cookie' being file in your web browser will enable a website to recognise your device when you visit it. These cookies contain information about you and your preferences. In the document, the term "Cookies" refers not only to files of this type, but also to technologies that perform a similar function (e.g., tags, web beacons, etc.).

The Cookies used on our Website can be classified in one of the following categories:

STRICTLY NECESSARY COOKIES. These are Cookies that are required for the operation of our Website. They include, for example, cookies that enable you to log into secure areas of our Website, use a shopping cart or make use of e-billing services.

Cookie	Description	Duration	Type
ASP.NET_SessionId	This cookie is used in sites developed with Microsoft.Net. When a user start browsing a unique session ID is created, which keeps track of all the information regarding that session.This information is stored in the web server and it is identified via a GUID.The GUID is essential for any ASP.NET site to function properly.	session	Necessary
__cfduid	The cookie is used by cdn services like CloudFare to identify individual clients behind a shared IP address and apply security settings on a per-client basis. It does not correspond to any user ID in the web application and does not store any personally identifiable information.	29 days 23 hours 59 minutes	Necessary
__hs_opt_out	This cookie is used by the opt-in privacy policy to remember not to ask the visitor to accept cookies again.	13 months	Necessary
__hs_do_not_track	This cookie can be set to prevent the tracking code from sending any information to HubSpot.	13 months	Necessary
__hs_initial_opt_in	This cookie is used to prevent the banner from always displaying when visitors are browsing in strict mode.	7 days	Necessary

ANALYTICAL/PERFORMANCE COOKIES. They allow us to recognise and count the number of visitors and to see how visitors move around our Website when they are using it. This helps us to improve the way our Website works, for example, by ensuring that users are finding what they are looking for easily.

Cookie	Description	Duration	Type
__hstc	The main cookie for tracking visitors.	13 months	Performance cookie
hubspotutk	This cookie keeps track of a visitor's identity. It is passed to HubSpot on form submission and used when deduplicating contacts.	13 months	Performance cookie
__hssc	This cookie keeps track of sessions.	30 minutes	Performance cookie
__hssrc	Whenever HubSpot changes the session cookie, this cookie is also set to determine if the visitor has restarted their browser.	session	Performance cookie

FUNCTIONALITY COOKIES. These are used to recognise you when you return to our Website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

Cookie	Description	Duration	Type
messagesUtk	This cookie is set by hubspot. This cookie is used to recognize the user who have chatted using the messages tool. This cookie is stored if the user leaves before they are added as a contact. If the returning user visits again with this cookie on the browser, the chat history with the user will be loaded.	1 years 23 days 23 hours 59 minutes	Functional
shopperID	No description	23 hours 59 minutes	Functional

HubSpot allows us to provide our live chat service on the website, to connect the electronic forms on the website to our CRM system and to monitor website traffic. This information, which is stored and managed on our service provider's servers, is only used for the purposes of carrying out your transaction with us. Hubspot's Privacy policy can be found at: <http://legal.hubspot.com/privacy-policy>.

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use Cookies, over which we have no control. These Cookies are likely to be analytical/performance cookies or targeting cookies.

To comply with current legislation, we need to ask for your consent to set the Cookies described above. When you arrive on our Website, a message is displayed asking for your consent to place Cookies on your device as part of your navigation experience. If you, or another user of your computer, wish to withdraw your consent at any time, you can do so by altering your browser settings. The 'Help' feature on most browsers will tell you how to prevent your browser from accepting new Cookies, how to have

the browser notify you when you receive a new Cookie, how to disable Cookies, and when Cookies will expire.

Cookies are essential in order to enable you to browse and use our Website and use its features, such as making pages load properly. You can disable Cookies by changing your web browser settings. You can decide whether you want to allow such Cookies by activating the setting on your browser that allows you to refuse the setting of all or some Cookies. However, if you use your browser settings to block all Cookies (including strictly necessary Cookies) or if you don't consent to strictly necessary Cookies you may not be able to access all or parts of our Website.

If you have any questions or comments about this Cookies Policy, please contact us via the following e-mail address: customer.services@ie-uk.com